



# Join Us!

Monday, June 28 thru  
Wednesday, June 30, 2010

Pre-Conference Classes: June 26 & 27

**\$200 Registration Fee**

(\$200 thru Jan. 1, \$250 thru Apr. 1, \$275 after Apr. 1)

**Hyatt Regency Crown Center Hotel**

## Tentative Schedule

### Saturday, June 26, 2010

8:00am — 3:00pm Pre-Conference Classes

### Sunday, June 27, 2010

8:00am — 3:00pm Pre-Conference Classes

3:00pm — 5:00pm Committee Meetings

5:00pm — 6:30pm School Board Meeting

6:30pm — 10:00pm **1st Executive Board Meeting**

### Monday, June 28, 2010

8:00am — 1:00pm Golf Outing

10:00am — 3:00pm Conference Registration

1:00pm — 4:00pm Suppliers' Showcase

3:00pm — 4:00pm Hoaf Kiln Demonstration

4:00pm — 5:30pm **Assembly/1st Business Meeting**

6:00pm — 7:00pm Welcome Reception

7:00pm — 8:00pm Welcome Buffet

8:00pm — 9:00pm The Psychology of Art:  
Dr. Gable & Dr. Hines

### Tuesday, June 29, 2010

7:30am — 8:00am Member Breakfast Buffet

8:00am — 10:00am Round Table Discussion

10:15am — 11:15pm Managing Cash Flow:  
Don Samick of J & R Lamb Studio

11:30pm — 12:30pm **Membership Luncheon Buffet**

12:30pm — 1:30pm **2nd General Business Meeting**

1:30pm — 2:15pm The Art of Making Glass

Cindy Locke, Kokomo Opalescent Glass

2:15pm — 3:00pm What Architects Expect:

Mac McKee, Architect

3:15pm — 4:00pm Visual Theology: Art in the  
Catholic Church, Richard Gross

4:00pm — 5:30pm Social Media with Ben Martin

5:30pm — 6:30pm **2nd Executive Board Meeting**

**FREE EVENING**

### Wednesday, June 30, 2010

8:30am Board busses for Day Trip

9:am — 12:30am SGAA Headquarters

Mosaics: James Piercy

Stone Installations: Jerome Durr

Websites: Richard Gross

11:30am — 12:30pm Lunch Under the Tent

12:30pm — 4:30pm Stained Glass Tour

Grace Covenant Presbyterian

Holy Family Mausoleum

Grace & Trinity Cathedral

6:00pm — 7:00pm Awards Reception

7:00pm — 7:30pm Awards Banquet & Presentations

## Kansas City 2010 Member Registration

**Regular Registration: \$200 until January 1, 2010**

*Family members and employees receive member registration pricing.*

January 2 thru April 1: \$250; After April 1 \$275

**On Site Registration: \$375 (Non-Member \$475)**

Here's what you get!

**Ten Speakers** and Presentations

**Three Live Demonstrations**

**Five full meals** (no chicken surprise)

Tour of the SGAA Headquarters

Tour of **three stained glass installations**

**FREE** access to the new **Suppliers Showcase**

**Network** with your peers

**Gossip** with old friends

**Adventure** with new friends

# Special Events

## Pre-Conference Workshops

**June 26 & 27: The Art of Sandblasting Glass with Kathy Barnard**

**Time:** 8am—3pm **Limit:** Eight Students **Level:** Beginner

**Location:** Kathy Barnard Studio, Kansas City

**Fee:** \$385 supplies & lunch included

**Description:** This two-day intensive will explore the possibilities of deep carved sandblasting in glass. From the start of learning equipment basics, thru design development and research, working with clients, presenting designs, and on to individual experimentation in design, cutting, and blasting in glass. Be prepared to draw and design a small project to work on in class. Bring ideas to work on or simply "let your creativity flow" when you get to Kathy's studio.



**June 26: Flesh Painting: A China Painting Approach**

**Instructor:** Kathy Jordan

**Time:** 9am—3pm **Limit:** Eight Students **Level:** Intermediate

**Location:** Hyatt Regency Hotel

**Fee:** \$185 supplies & lunch included

**Description:** There will be demonstrations of techniques, a review of brushes and painted flesh samples to discuss the steps and process of trace, matt, and enamel applications to achieve a china painted look. Instruction will provide for hands-on mixing, shading and blending of flesh-colored enamels. Tools and glass will be provided. Paint brushes will be available; however students are encouraged to bring their own small square sables, squirrel or camel's hair mops, and badgers for application and blending. If possible, students should bring a respirator and apron.



**June 27: A New Style of Painting with Bob Markert**

**Time:** 8am—3pm **Limit:** Eight Students **Level:** Intermediate

**Location:** Hyatt Regency Hotel

**Fee:** \$185 supplies & lunch included

**Description:** Back by popular demand! Bob taught this class last year at the Oklahoma City Conference, and the students begged for more. This hands-on painting class uses traditional techniques in a new style he has developed for his latest commission at Highland Baptist Church's Fellowship Hall in Louisville, Kentucky.



**June 27: Photographing Stained Glass with Richard Gross**

**Time:** 10:30am—3pm **Limit:** Six Students **Level:** Open

**Location:** Grace & Trinity Episcopal Cathedral

**Fee:** \$125; camera and tripod required, lunch provided



**Description:** Learn how to take publication-quality photographs of stained glass that you can use to promote your own work online and in print. Grace & Trinity Episcopal Cathedral was specifically chosen for their difficult-to-photograph windows; once you learn to take good pictures of windows like these, you'll find stained glass photography easy.

## On-Site Demonstrations

### June 30 - SGAA Headquarters

Spend the morning at the site being considered for the Stained Glass School and SGAA Headquarters. While you tour the property and enjoy lunch under the big tent, three very special demonstrations will be presented.

### How to Make a Mosaic in the German Style with Jim Piercy



We will discuss cartooning; materials and their preparation; types of substrates; adhesives; and installation. Learning to create mosaics, cutting the stone was straightforward, but on what type of base is the stone mounted? What adhesives are used? How is a mosaic installed? In 1988, I attended a Schaffrath class at Pilchuck. I finally got the chance to get all my questions answered and ended up being Schaffrath's assistant. At the end of the class, he said, "So Jim, now you can tell people that you have been Schaffrath's assistant!" Of course, I do!

### Setting Stained Glass Into Stone with Jerome Durr

A stained glass window will be set into a stone frame. The demonstration will illustrate the proper method of a stone set to include the affixing of support bars, correct meeting joint procedures as well as the pros and cons of various weather proofing products.

### Building a Website with Richard Gross

Learn how to create a basic website quickly and easily; if you're not online and know that you need to be, or if you have a simple profile page that hasn't been updated in years, then this class will get you started on the road to having a genuine, working web presence.

## Stained Glass School Silent Auction

**Help raise money for the Dorothy L. Maddy Scholarship Fund and the Stained Glass School Building Fund.**

Antique items, new items, panels, books, hot glass pieces, crafts, gift certificates, a weekend at your condo! All are greatly appreciated to raise funds for these important programs!

# KC 2010: SGAA

# Summer Conference

# Conference Speakers

**Monday, June 28, 2010**

**Suppliers Showcase**

This is your opportunity to see new products and ask questions about the products you use from the manufacturers and distributors in the glass industry. You won't have to lose a minute at the conference, either. Suppliers will be set up in the same ballroom as our lectures. Throughout the conference you will have plenty of time to meet and get to know company representatives.

**Welcome Banquet Lecture**

*Saving Your Business From Shattering in a Broken Economy*



D. Shay Gable, Ph. D.

Carolyn B. Hines, Ph. D.

The Dow is down again...or is it up? Will it stay up? Across the world, businesses are shattering every day, the victims of an economic earthquake. People—and businesses—are purchasing only what is necessary. When new orders are slow in coming and smaller than is profitable, the stained glass artisan can quickly panic. Before that happens to you, there are many steps you can take. And there are many reasons for you not to abandon your art. Be sure to bring your questions along for these two professionals to address!

**Tuesday, June 29, 2010**

**SGAA Roundtable Discussion**

Last year in Oklahoma City, we experimented with a one-hour discussion program. This year, due to popular demand, we have extended the program to two hours. Your opportunity to brainstorm with the experts.

**Managing Cash Flow in a Small Business**

Don Samick of J & R Lamb Studio



Anyone managing a business, whether small or large, needs to know where their money is coming from and going to. You will learn to track your money but, more importantly, when it is coming in and going out. With this cash flow system, you will eliminate the worry and guesswork and be able to concentrate on the work at hand that we all love.

**Kokomo Opalescent Glass: The Historical Manufacturing Process of Machine Rolled Art Glass**

Cindy Locke, Director of Studio Sales

A verbal and photo description of the complete manufacturing process of machine rolled art glass. Starting with the batching of colors, loading the furnace, ladling the glass, mixing the glass, the annealing process, cutting the glass to size, packing the glass, and shipping—basically a KOG tour without the travel expense!



**Guidance from Architects on Stained Glass Projects**

Mac McKee, Architect

Mr. McKee will lead a discussion on how stained glass studios can assist and collaborate with Architects and Design Firms to get the best win-win-win for the Studio/Architect/Client..

**Visual Theology: Art in the Catholic Church**

Richard Gross, MTS

Everything in the worship space in a Catholic church serves a purpose, including the stained glass. The truly successful installation is not simply beautiful to behold and meaningful to the congregation but also has a role in Christ's mission of prophet, priest, and king. This presentation is not intended to teach how to design for the Catholic congregation but instead what you need to know to make your designs more successful in a Catholic context by providing a more thorough understanding of the teaching and sanctifying mission of the Church. With this understanding, the artist will be better equipped to create designs that speak to the congregation and that meet their needs and expectations. Richard Gross holds a Master of Theological Studies degree from the prestigious Institute for Pastoral Theology of Ave Maria University.

**Social Media: How the Newest Communication Fad... Isn't Ben Martin, CAE**

According to a recent survey, 93% of Americans want companies to communicate with them on social media sites. You've heard the social media buzzwords: blogs, wikis, Facebook, Twitter. But what exactly are these things, and how can they be applied to business? Could this just be a fad? Can they really be applied to your business? Hear from the co-author and project leader of the Association Social Technologies survey and long-time blogger, Ben Martin, a social media practitioner and consultant who uses web 2.0 tools to engage customers and advance business goals.



**Wednesday, June 30, 2010**

**Human Perception and the Influence on Stained Glass Design**

Andy Young of Pearl River Glass Studio



Andrew Young will explore the process of seeing a stained glass window. The stained glass designer can manipulate the process of human perception to engage the viewer in a meaningful and profound way. Based on the premise that stained glass can be the most expressive of artistic media, his lecture will explore how stained glass can achieve its potential.



# Registration Form

KC 2010 A New Way...in a New Day

Conference: Monday June 28 — Wednesday, June 30, 2010

Pre-Conference Classes: Saturday & Sunday, June 26 & 27, 2010

I am enclosing \$200 per person for registrations. \_\_\_\_\_ registrations x \$200 = \$ \_\_\_\_\_  
(\$200 registration thru January 1; \$250 thru April 1; \$275 after April 1. Non-Member \$475)

Registration #1: \_\_\_\_\_

Registration #2: \_\_\_\_\_

Registration #3: \_\_\_\_\_

Registration #4: \_\_\_\_\_

*Please Note: Registration names will be used to make Conference name badges.*

**Golf Registration:** \$75 per person. \_\_\_\_\_ golfers x \$75 = \$ \_\_\_\_\_

**Pre-Conference Class Registration:** full day with supplies and lunch provided.

June 26 & 27 \$385 The Art of Sandblasting Glass with Kathy Barnard \$ \_\_\_\_\_

Student Name: \_\_\_\_\_

June 26 \$185 Painting with Kathy Jordan \$ \_\_\_\_\_

Student Name: \_\_\_\_\_

June 27 \$185 Painting with Bob Markert \$ \_\_\_\_\_

Student Name: \_\_\_\_\_

June 27 \$125 Stained Glass Photography with Richard Gross \$ \_\_\_\_\_

Student Name: \_\_\_\_\_

**Total Enclosed: \$ \_\_\_\_\_**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check Enclosed  Visa, MC or AmEx: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification No.: \_\_\_\_\_



**Conference Hotel: Hyatt Regency Crown Center Hotel**

Room rates: \$139 Single/Double or \$164 Triple Occupancy

\$300 One Bedroom Suites

\$40 fee for Regency Club

Call 800.233.1234 or 816.421.1234 Reservations must be made by **June 4, 2010** to receive the SGAA Conference Rate.

Need to make travel arrangements? Email Raytown Travel Service at [kathy@raytowntravel.net](mailto:kathy@raytowntravel.net) the official travel agent for the Stained Glass Association of America Conferences

**Mail to:** SGAA Headquarters, 9313 E. 63rd Street, Raytown, MO 64133 or **Fax to:** 816.737.2801